



## Message from our new President & CEO, Sylvie Madely



It is an honor for me to be leading the RCMP Foundation – building on the legacy of the past two decades to improve the lives of children and youth-at-risk across Canada.

As we set our goals for the next three years, we look forward to engaging Canadian donors and partners so together we can develop and implement innovative programs that will make a difference for some of the most vulnerable children and youth. We will continue to do this by engaging RCMP members in a meaningful way with programs that provide children with a sense of belonging, love and hope.

By leveraging the influence and generosity of our community, engaging with our dedicated donors, galvanizing our fundraising team and bringing a visionary approach to fundraising, we look forward to complementing the work of the RCMP and investing in children and youth at risk across Canada.

At present, the Foundation receives no government funding. We rely solely on monies raised from the private sector – companies, community groups and individual donors. *Every dollar we spend on crime prevention saves \$16 in enforcement.* If we are to continue and expand the vital work we do with children and youth at risk, we must rely on your support.

Please join us in helping young people realize their full potential for the future. Help us to realize the hopes and goals of our greatest resource – our youth. Your donation can make someone's dreams, large or small, come to life.

Thank you for your continued support.  
Sincerely,  
Sylvie Madely, President and CEO

## February is Anti-Bullying Month! Share your love and kindness!

Supporting the RCMP in their mission to invest in children and youth at risk, the RCMP Foundation is dedicated to the education, safety and wellbeing of children & youth across Canada.

The RCMP Foundation offers a wide variety of RCMP volunteer led programs. The RCMP Foundation's **Courage**

program ensures that children and youth across the country are provided with awareness and tools to respond to bullying and to be cyber safe. Delivered by voluntary members of the RCMP, the **Courage** aims to enhance and foster a school or community's ability to address bullying and cyber-bullying incidents in a proactive manner by providing education and prevention strategies.



When you donate to the RCMP Foundation's programs, you are investing in the future of children, youth and families in our community. [Your donation helps provide access to RCMP Foundation programs and services.](#)

## Show your Kindness

The RCMP Foundation, in partnership with the Athabasca Tribal Council and BearPaw Communications, is helping the community of Fort Chipewyan, Alberta take a courageous stand against bullying and teenage suicide by promoting a traditional value that comes naturally to Aboriginal people and communities - KINDNESS.

SHOW YOUR KINDNESS is a powerful documentary film which tells the story of a teenage girl bullied to the brink of suicide and her emotional journey back to family, community, and culture.



## Shop at The Mountie Shop & Support the RCMP Foundation

Did you know there has never been an easier way to support the RCMP Foundation? When you shop at The Mountie Shop, a portion of every purchase you make, in store and online, goes to the Foundation. These contributions help us support RCMP led initiatives aimed at children and youth at risk across Canada.

Thank you for shopping at [The Mountie Shop](#) and supporting the RCMP Foundation.



## Ottawa - RCMP Musical Ride Open House February 24, 2018 from 10:00 AM - 3:00 PM

There will be plenty to see and do again this year at the RCMP Musical Ride Open House. Visitors can tour the stables, meet the horses and riders of the world famous Musical Ride, visit a variety of displays, and see demonstrations of RCMP activities and equipment. Don't



forget to bring a camera along to capture selfies with the horses! The Mountie Shop will be open for visitors to browse our selection of official RCMP products.

Admission is free, however visitors are encouraged to bring a non-perishable food item or a cash donation for the Ottawa Food Bank. Through the generosity of visitors, last year's event raised over \$5,000 and approximately 5,000 pounds of food.

Visit the RCMP website for event details: [www.rcmp-grc.gc.ca](http://www.rcmp-grc.gc.ca)

## Improving the RCMP Foundation Website

In the coming months, we will be bringing significant modifications to our website. We have been feverishly working on a redesign and we are very excited about the new changes. Some of the changes are small while others will be fairly comprehensive. Our goal is to have a vibrant and user friendly design, improved page layouts and increase our website's functionality.



## The RCMP Foundation & The Mountie Shop - Combining our efforts

In the coming weeks, the RCMP Foundation and The Mountie Shop will be consolidating our Facebook and Twitter accounts rolling all of our current followers into the RCMP Foundation. It's an exciting time for us, and we're looking forward to interacting with our followers on social media.

We anticipate a seamless transition for our followers and fans for both Twitter and Facebook. If you previously followed The Mountie Shop on Twitter or Facebook, you'll now see that you're following the RCMP Foundation. If you're not following us yet, we encourage you to like or follow us by clicking on the Twitter and Facebook Icons below!



[www.rcmp-f.ca](http://www.rcmp-f.ca) | 613-741-7560 | 2460 Lancaster Road, Suite 203, Ottawa

